



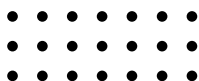
**VOICE OF YOUTH
TANZANIA**



2024

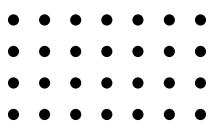
Annual Report

“Youth Empowerment for Sustainable
Development”



 <https://voyota.org/>

Executive Summary

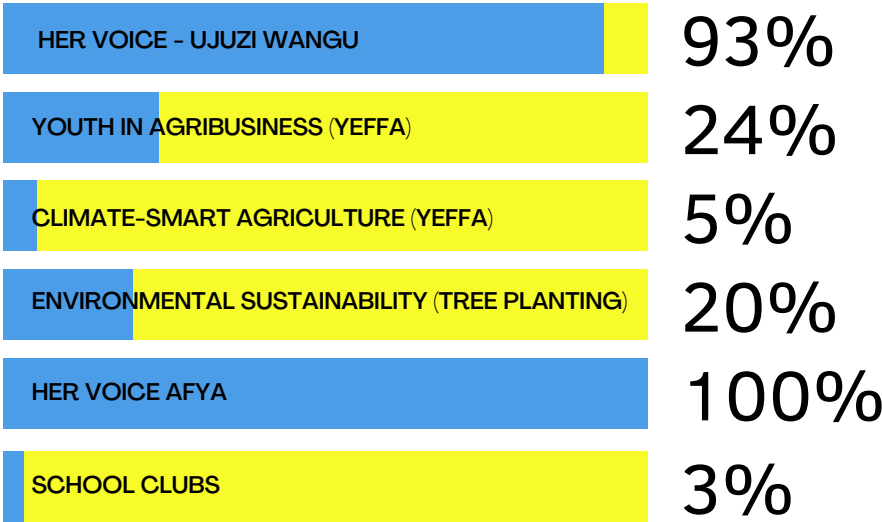


The VOYOTA 2024 Annual Report underscores transformative progress in youth empowerment, health equity, environmental sustainability, and civic leadership, driven by impactful programs such as the Her Voice - Ujuzi wangu Project, Her Voice Afya, Youth Entrepreneurship for the Future of Food and Agriculture (YEFFA), and Reproductive Equity Strategy in Tanzania (REST). Key achievements include equipping 37 adolescent girls with vocational skills to launch sustainable businesses, profiling 69,074 youth in agribusiness value chains, and empowering 3,888 young farmers with climate-smart practices that boosted incomes and food security. Environmental stewardship thrived through the planting of 10,000 trees and conservation of critical water sources, while 500 youth leaders spearheaded governance dialogues to amplify their voices in policy spaces.



Strategic alliances with DSW Tanzania, AGRA, GAIN, and EACSOF expanded program reach and advocacy impact, supported by rigorous governance frameworks and audited financials that reflect transparency and accountability. Looking ahead, VOYOTA pledges to scale initiatives to 15 districts, integrate digital tools for inclusive training, and advance youth-centered policy reforms aligned with Tanzania’s Vision 2050. This report is a celebration of collective action and a rallying call for stakeholders to join VOYOTA in fostering a future where every Tanzanian youth unlocks their full potential.

SUMMARY OF ACHIEVEMENTS



PERCENTAGES WERE CALCULATED BY COMPARISON OF THE ANNUAL GOALS WITH THE ACTUAL ACHIEVEMENT (E.G. ANNUAL GOAL OF HER VOICE - UJUZI WANGU WAS TO REACH 40 AGYW, 37 AGYW WERE REACHED IN 2024)

Letter from the Board Chairman

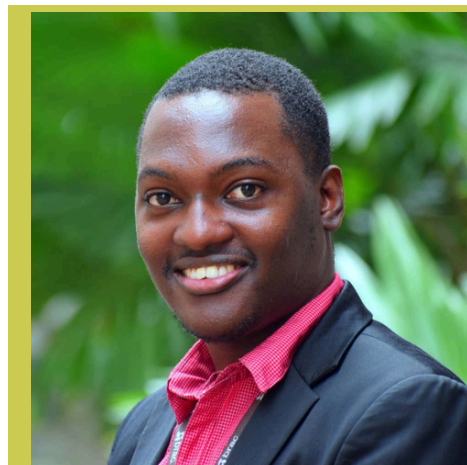
NAAMALA SAMSON

Dear Partners, Supporters, and Friends,

As we close the chapter on 2024, I am filled with profound pride and gratitude for the transformative journey Voice of Youth Tanzania (VOYOTA) has undertaken this year. In a world marked by uncertainty, our collective efforts have proven that resilience, collaboration, and firm commitment can create lasting change for Tanzanian youth and communities.

This year, VOYOTA's strategic vision came to life through impactful partnerships and programs that aligned with Tanzania's national development goals. Our collaboration with esteemed organizations such as the Global Alliance for Improved Nutrition (GAIN), DSW Tanzania, Alliance for a Green Revolution in Africa (AGRA) and the East African Civil Society Organizations' Forum (EACSOF) amplified our advocacy and expanded our reach. Together, we influenced critical policy dialogues, including the EAC Youth Policy Review, ensuring young voices shape the future of our region.

Key milestones underscore our progress. The Her Voice - Ujuzi wangu Project empowered 37 adolescent girls and young women with vocational training, enabling them to break cycles of poverty through entrepreneurship. The Youth Entrepreneurship for the Future of Food and Agriculture (YEFFA) project mobilized and profiled a total of 69,074 youth and equipped 3,888 youth with agribusiness skills, fostering economic resilience in six regions (Manyara, Singida, Dodoma, Rukwa, Katavi, and Kagera). Environmental conservation efforts, including the planting of 1000 trees, reflected our dedication to safeguarding ecosystems for generations to come.



None of these achievements would have been possible without the trust and generosity of our donors, the dedication of our partners, and the resilience of the communities we serve. To our Board of Directors, thank you for your steadfast governance and strategic guidance. Your leadership ensures VOYOTA remains accountable, transparent, and mission-focused.

Looking ahead, we remain committed to scaling our impact. In 2025, we will prioritize policy advocacy to integrate youth perspectives into Tanzania's Vision 2050, deepen partnerships for climate action, and expand programs to underserved regions. Challenges such as resource constraints remind us of the importance of innovation and community-led solutions, which will continue to guide our approach.

To every stakeholder who believes in the power of youth empowerment: thank you. Your support fuels hope and proves that collective action can build a brighter, more equitable Tanzania.

With gratitude,

A handwritten signature in black ink, appearing to read 'Naamala Samson'.

Mr. Naamala Samson
Board Chairman,
Voice of Youth Tanzania

Letter from the Executive Director

Dear VOYOTA Family,

2024 has been a year of growth, learning, and profound impact. As I reflect on our journey, I am inspired by the resilience of the young people and communities we serve—their courage fuels our mission every day.

Our programs achieved remarkable milestones this year. The Her Voice - Ujuzi wangu Project saw 37 adolescent girls and young women graduate with skills in tailoring, beauty, and entrepreneurship, many of whom now run thriving businesses. The Reproductive Equity Strategy in Tanzania (REST) reached 50,000 AGYW with sexual and reproductive health education, while partnerships with health providers transformed clinics into safe spaces for youth. The YEFFA project reached 69,074 youths and trained about 3,888 young agripreneurs, linking them to markets and technologies that doubled incomes for many around agricultural value chains. Environmental initiatives, including tree planting and water source conservation, engaged over 1000 students, embedding climate stewardship into the next generation.

Challenges such as fluctuating funding and logistical hurdles tested our adaptability. Yet, our team's creativity and the unwavering support of volunteers and staff turned obstacles into opportunities. We revamped digital outreach, launched the Innovation and Career Fair with MS TCDC, and prioritized community feedback to ensure programs remain relevant and impactful.



Vincent Uhega

To our volunteers, who contributed over 5,000 hours, and our regional coordinators, who brought local expertise to every project: thank you. Your dedication is the backbone of our success. To the Meru and Monduli communities, your partnership ensured our work was culturally resonant and sustainable. Also, in Manyara, Singida, Dodoma, Rukwa, Katavi, and Kagera, we thank the regional, district, and ward government, as well as local partners, for supporting the YEFFA initiatives, which have marked a great milestone.

In 2025, we will scale our initiatives to about 600,000 young people in Agriculture for the YEFFA project, also expanding the reach to other regions and districts for our other ongoing projects, launch e-learning platforms to enhance vocational training, and integrate climate education into 2 schools. We will also strengthen monitoring systems to capture long-term outcomes and ensure every resource creates measurable change.

To our donors and partners: your belief in VOYOTA's mission transforms lives. To the youth of Tanzania: your ambition and resilience remind us why this work matters. Together, we are not just changing lives—we are building a legacy of empowerment.

"Together, we empower. Together, we transform."
With heartfelt thanks,

Vincent Uhega
Executive Director,
Voice of Youth Tanzania (VOYOTA)

Introduction

In 2024, Voice of Youth Tanzania (VOYOTA) continued its steadfast commitment to fostering sustainable development and equitable opportunities for Tanzanian youth and marginalized communities. Guided by our vision of a society where young people thrive as agents of transformative change, this year's report celebrates milestones in youth empowerment and livelihoods, health equity, environmental stewardship, and civic engagement. Against a backdrop of global challenges, VOYOTA's programs reached new heights, driven by innovation, collaboration, and the resilience of the communities we serve.

The year saw the expansion of flagship initiatives such as the Her Voice - Ujuzi wangu Project, which equipped 37 adolescent girls and young women (AGYW) with vocational skills in tailoring, beauty, and entrepreneurship, enabling them to launch sustainable businesses. Simultaneously, the Youth Entrepreneurship for the Future of Food and Agriculture (YEFFA) project reached 69,074 youths and equipped 3,888 young agripreneurs across six regions—Manyara, Singida, Dodoma, Rukwa, Katavi, and Kagera—with agribusiness training, modern farming technologies, and market linkages, reinforcing food security and economic resilience. From 2022 to 2024 our Reproductive Equity Strategy in Tanzania (REST) reached 50,000 AGYW with critical sexual and reproductive health education, while partnerships with health providers ensured youth-friendly services became a reality in underserved areas.



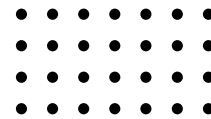
Strategic collaborations with government bodies, NGOs, and international organizations—including DSW Tanzania, the Global Alliance for Improved Nutrition (GAIN), the Alliance for a Green Revolution in Africa (AGRA), and the East African Civil Society Organizations' Forum (EACSOF)—amplified our advocacy efforts and program reach. These alliances enabled VOYOTA to influence policy dialogues, such as the EAC Youth Policy Review, and scale climate action initiatives, including the planting of 1000 trees and the conservation of vital water sources.

Underpinning these achievements is VOYOTA's robust governance framework, led by a dedicated Board of Directors and an executive team committed to transparency and accountability. In 2024, we strengthened internal controls, expanded monitoring and evaluation systems, and prioritized community feedback to ensure programs remain responsive to evolving needs.

Financially, VOYOTA demonstrated prudent stewardship of resources, with donor contributions and local fundraising efforts fueling a 134% increase in program delivery compared to 2021. Investments in digital platforms and social media campaigns further amplified our impact, engaging over 15,000 followers and fostering a global community of advocates.

As we reflect on 2024, we extend our deepest gratitude to donors, volunteers, partners, and the resilient youth who inspire our work. Their trust and collaboration have transformed challenges into opportunities, proving that empowered youth are the cornerstone of sustainable progress. Looking ahead, VOYOTA remains steadfast in its mission to unlock potential, drive innovation, and build a future where every Tanzanian youth can thrive.

About Voice of Youth Tanzania - VOYOTA



Brief History

VOYOTA (Voice of Youth Tanzania) was established in 2015 by a group of passionate youth leaders and formally registered in 2017 under the Tanzanian Ministry of Community Development, Gender, Women, and Special groups (Registration No. 00NGO/Rs/000297). Founded to address systemic challenges facing Tanzanian youth, VOYOTA began as a grassroots initiative focused on skill-building and advocacy. Over the years, the organization has evolved into a key player in youth development, recognized for its innovative programs in economic empowerment, health promotion, and climate action. Milestones include the launch of flagship projects like the “Her Voice - Ujuzi wangu Project” (vocational training for adolescent girls) and the “Reproductive Equity Strategy in Tanzania (REST)”, which have collectively impacted thousands of youth across the country. VOYOTA’s growth reflects its adaptive approach, strategic partnerships, and commitment to fostering sustainable change

Purpose and Focus Areas

VOYOTA is dedicated to empowering Tanzanian youth and rural communities through programs that promote **socioeconomic inclusion**, **environmental sustainability**, and **equitable access to rights and opportunities**. Guided by its vision of a society with “transformative opportunities for youth,” the organization operates across six thematic pillars:



YOUTH EMPOWERMENT AND LIVELIHOODS

Vocational training (e.g., tailoring, agribusiness), financial literacy, and market access initiatives to combat poverty.



CLIMATE ACTION

Reforestation drives, climate-smart agriculture training, and advocacy for policy changes to build community resilience.



HEALTH PROMOTION

Comprehensive sexual and reproductive health (SRH) education, HIV/AIDS awareness, and youth-friendly healthcare services.



CIVIC ENGAGEMENT

Leadership training, democracy dialogues, and platforms for youth participation in governance/ decision making.



HUMAN RIGHTS & GENDER EQUITY

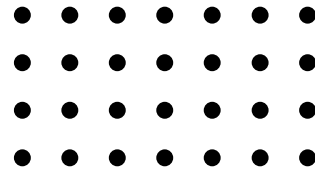
Legal aid, campaigns against gender-based violence (GBV), and advocacy for marginalized groups.



CROSS-CUTTING ISSUES

Digital integration and other areas that align with the main themes of VOYOTA.

Geographic Reach and Target Beneficiaries



VOYOTA operates primarily in Arusha, Meru District, Monduli, and Dar es Salaam, with a growing presence in rural and peri-urban regions nationwide. However, through program like YEFFA, we extended our reach to Manyara, Singida, Dodoma, Rukwa, Katavi and Kagera regions. Also our programs also extend to regional and international advocacy through partnerships such as the East African Civil Society Organizations' Forum (EACSOF). The organization prioritizes underserved populations, including: Adolescent Girls and Young Women (AGYW), particularly school dropouts, survivors of gender-based violence, and those marginalized from economic opportunities; equipping youth aged 15–35 with essential skills for employment, entrepreneurship, and civic leadership; and supporting rural communities, including farmers and marginalized groups, through sustainable agriculture training and climate adaptation initiatives.

Mission, Vision, and Values



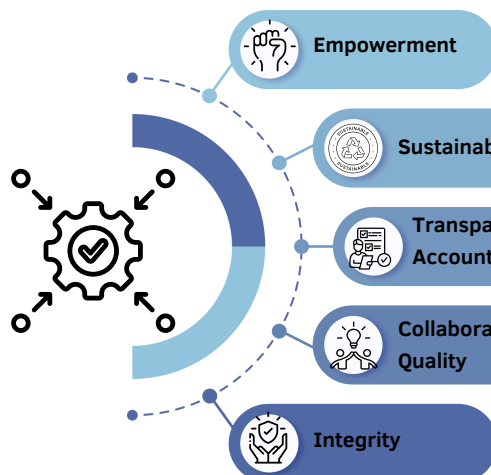
VOYOTA is dedicated to empowering Tanzanian youth and rural communities for sustainable development. Through innovative programs in economic empowerment, health promotion, environmental conservation, and civic engagement, we equip individuals with the skills, knowledge, and opportunities needed to thrive. Our mission centers on fostering inclusive growth, amplifying youth voices in decision-making processes, and advocating for policies that advance social equity and climate resilience.



VOYOTA envisions a Tanzanian society where youth and marginalized communities have access to transformative opportunities, enabling them to lead dignified, self-reliant lives. We strive for a future where sustainable practices drive economic growth, health and education are universally accessible, and every individual can participate meaningfully in shaping their community's development.

CORE VALUES

VOYOTA's work is anchored in five core values that guide every initiative and partnership



We prioritize equipping youth, women, and rural communities with tools for self-sufficiency, from vocational training to personal development.

Our programs integrate climate-smart practices, such as reforestation and sustainable agriculture, to ensure long-term environmental and economic benefits.

We maintain open communication with stakeholders, share impact data, and uphold rigorous financial stewardship to build trust and credibility.

Through collaboration with governments, non-governmental organizations, and local communities, we implement impactful initiatives that tackle systemic issues and promote the sharing of knowledge.

We operate with unwavering ethical standards, ensuring fairness, honesty, and respect in all interactions.

Highlights of the Year 2024

Key Achievements and Milestones

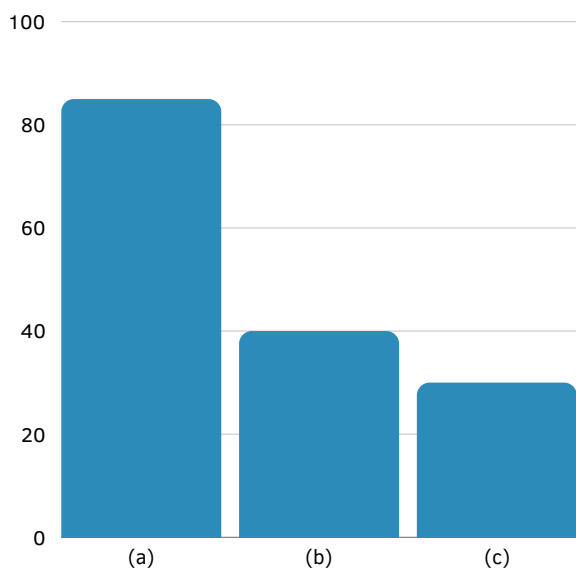
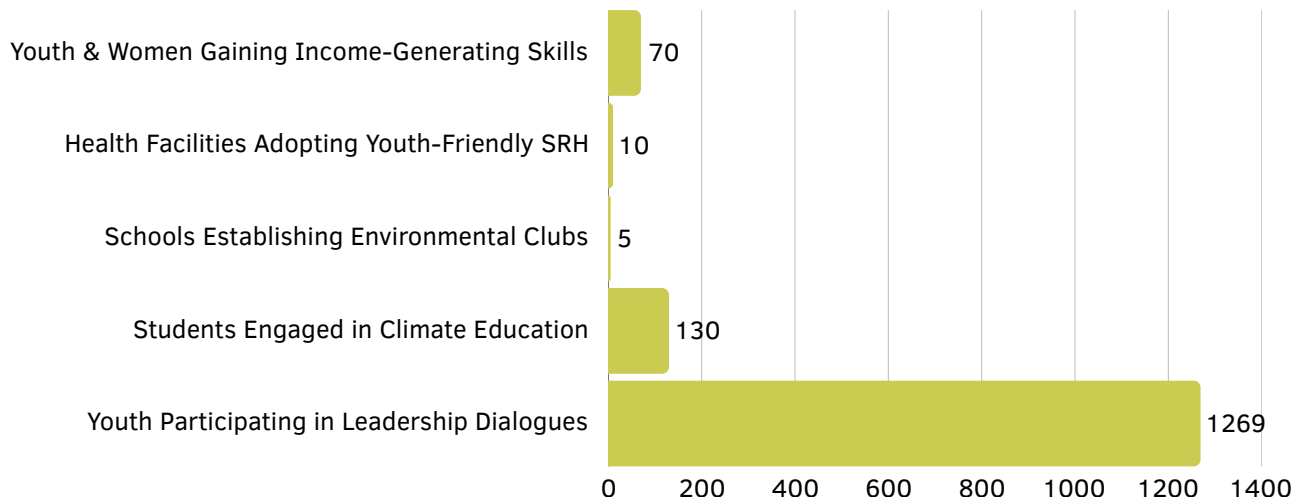
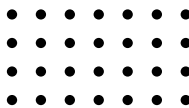


In 2024, VOYOTA solidified its role as a catalyst for youth empowerment and sustainable development across Tanzania. Among the year's standout accomplishments was the successful implementation of the “Youth Entrepreneurship for the Future of Food and Agriculture (YEFFA)” project, which spanned six regions—Manyara, Singida, Dodoma, Rukwa, Katavi, and Kagera. This initiative profiled 69,074 youth (19,218 female and 49,074 male) and equipped 3,888 (2,315 male, 1,573 female) youth with agribusiness management skills, modern farming technologies, and market linkages, fostering a new generation of agricultural entrepreneurs. Complementing this, the “Her Voice - Ujuzi wangu Project” empowered 37 adolescent girls and young women (AGYW) with vocational training in tailoring, beauty, and life skills (e.g. soap-making), enabling them to launch small businesses and achieve financial independence.

VOYOTA's commitment to health equity shone through the “Reproductive Equity Strategy in Tanzania (REST)”, which reached 50,000 AGYW since 2022 with comprehensive sexual and reproductive health (SRH) education and trained 10 health service providers in youth-friendly service delivery. Environmental stewardship remained a priority, with 1000 trees planted in collaboration with the Malihai Club and local communities, alongside the conservation of two critical water sources. Civic engagement surged through participation in high-level forums, including the East African Community (EAC) Youth Policy Review and CSO Week, where VOYOTA advocated for youth inclusion in national development agendas.



Quantitative Impact



The quantitative impact of the initiative is significant across various domains. In terms of economic empowerment, 70 youth and women acquired income-generating skills, with 85% reporting an improvement in household income (a). Regarding health access, ten health facilities implemented youth-friendly sexual and reproductive health (SRH) services, which successfully reduced stigma and increased clinic (b) visits by 40% in the targeted areas. Environmental action saw 5 schools establish environmental clubs, actively engaging 130 students in climate education initiatives. In the realm of civic participation, 1269 youth took part in leadership dialogues, with 30% subsequently joining local governance committees (c), thereby strengthening community involvement.

Geographic Expansion

VOYOTA expanded its footprint to 12 districts in 2024, including underserved regions like Manyara, Singida, Dodoma, Rukwa, Katavi and Kagera, ensuring marginalized communities benefited from tailored programs under YEFFA. Strategic partnerships with DSW Tanzania, Global Alliance for Improved Nutrition (GAIN), Alliance for a Green Revolution in Africa (AGRA), and the East African Youth Network amplified reach, while the Innovation and Career Fair (hosted with MS TCDC) connected 300 youth to employers and mentors.

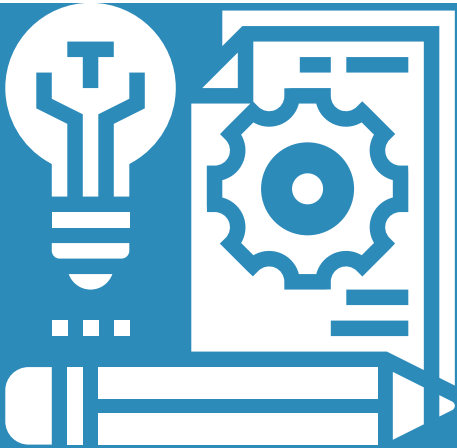
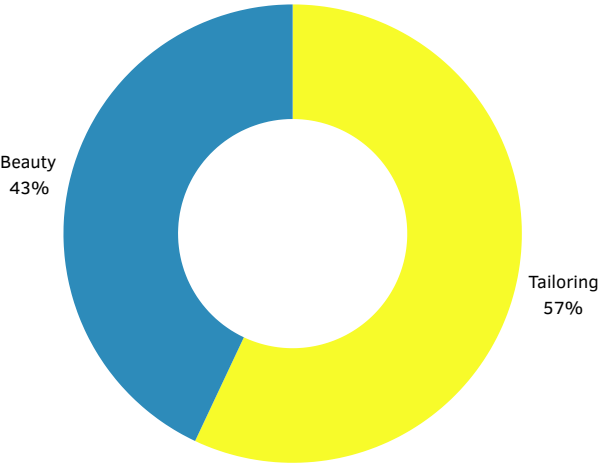
These milestones reflect VOYOTA's unwavering dedication to transforming lives through holistic, community-driven solutions. Through the combination of community-driven initiatives and policy advocacy, VOYOTA successfully achieved its targets for 2024 while establishing a strong groundwork for expanding its influence in accordance with Tanzania's Vision 2050. Together with partners and beneficiaries, we continue to champion a future where every young Tanzanian thrives.

Programs and Projects

1. Her Voice - Ujuzi wangu Project

This Project empowers adolescent girls and young women (AGYW) from marginalized backgrounds through vocational training, fostering financial independence and entrepreneurship. Targeting school dropouts, survivors of gender-based violence (GBV), and economically disadvantaged youth, the program equips participants with practical skills in tailoring, beauty, digital literacy, the english language and others (e.g. soap-making, cake baking, cooking).

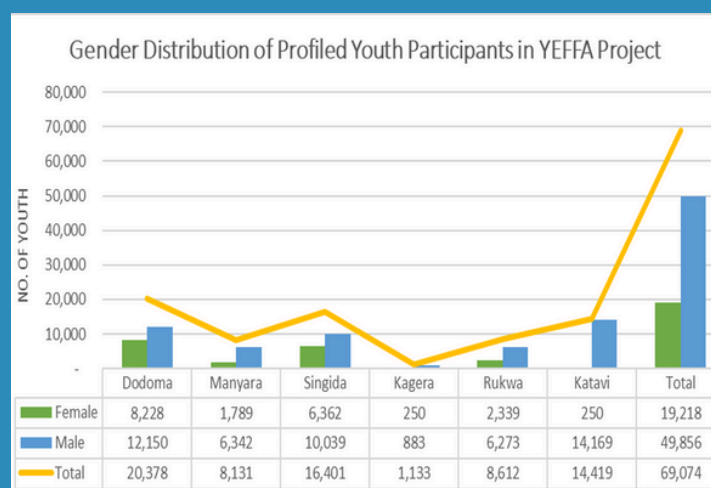
Activities	• Skill Development. Five-month intensive training and one-month field work in beauty salon or tailoring atelier. • Business & Entrepreneurship Training. Management workshops, including pricing, marketing, and customer relations. • Additional classes teaching English language, digital literacy, and other life skills like soap production, cooking, and more. • Graduation & Exhibitions. Ceremonies where graduates showcase selfmade products (e.g. dresses, handmade soap, bags) to potential buyers and stakeholders.
Objectives	• Reduce youth unemployment by 30% in target communities. • Enhance financial literacy and business acumen among AGYW.
Outcomes	• 37 AGYW trained in 2024. • Future outlook: Her Voice Hubs



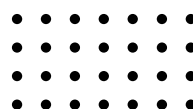
2. Youth Entrepreneurship for the Future of Food and Agriculture (YEFFA)

Implemented across six regions (Manyara, Singida, Dodoma, Rukwa, Katavi, Kagera), YEFFA addresses youth unemployment by linking young people to agribusiness opportunities. The project emphasizes climate-smart practices, value chain development, and digital innovation in agriculture. In 2024, VOYOTA was dedicated to mobilize, profile and empower the number of 100,000 young people especially women and marginalized groups. As a result we managed to reach the number of 69,074 youth (19,218 female and 49,074 male) and equipped 3,888 (2,315 male, 1,573 female) youth with agribusiness management skills, modern farming technologies, and market linkages, fostering a new generation of agricultural entrepreneurs.

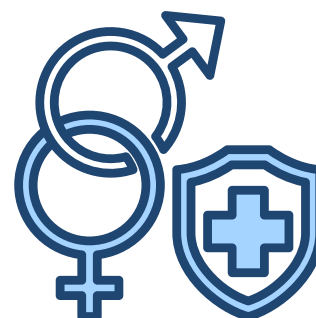
Activities	- Mobilize and screen youth particularly women for registration to participate in the program through the youth networks. - Facilitate establishment and operationalization of Thematic Working Group on Youth (TWGY) and technical. - Support sensitization and socialization of ASDP II potential business cases for youth employment to private sector and other key stakeholders.
Objectives	- To mobilize Youth especially young women to access program opportunities. - To offer inspiration and empowering skills to youth to access work opportunities.
Outcomes	69,074 youth (19,218 female and 49,074 male) mobilized and profiled, and 3,888 (2,315 male, 1,573 female) trained in 2024; 60% secured internships or employment. 30 youth thematic working groups in 4 agricultural value chains of paddy, maize, sunflower and horticulture established across the 6 regions. - Established a database of 90 Village Based Advisors 3 agribusiness hubs established, facilitating market access for 150 smallholder farmers.



3. Reproductive Equity Strategy in Tanzania (REST)



REST improves access to youth-friendly sexual reproductive health and Rights (SRHR) services through community engagement, healthcare provider training, and policy advocacy. Operating in Monduli District, Arusha, the project prioritizes vulnerable AGYW in Maasai Communities.



Activities	• Health Provider Training. Workshops on youth-friendly service delivery and sign language for inclusive care. • Community Dialogues. Open forums addressing stigma around SRHR. • Policy Advocacy. Collaboration with government to integrate SRHR into national education curricula.
Objectives	• Increase SRH service uptake by 50% in target areas. • Reduce teenage pregnancy and school dropout rates by 25%.
Outcomes	• The REST project was coming to an end in April 2024. • Reflective meetings, project reports and outlooks were finalized.



4. Her Voice Afya Project

This initiative trains AGYW as community health ambassadors to advocate for comprehensive sexuality education (CSE) and gender equity in Monduli District. The project bridges cultural barriers by engaging men and local leaders as allies.

Activities	- Ambassador Training: Five-day workshops on CSE, leadership, and advocacy. - Conducting assessments of the existing health service delivery systems to identify gaps in youth-friendly SRH matters. - Policy Engagement: Dialogues with district officials to address gender disparities.
Objectives	- Train 20 AGYW ambassadors annually to lead SRHR advocacy. - Strengthen male engagement in gender equity efforts.
Outcomes	- Nashipay, an ambassador, intervened to stop a child marriage in Monduli Juu. 15 male leaders joined GBV prevention committees.



5. Sauti ya Kijana School Clubs

Operating in 5 Meru District schools, these clubs empower students through life skills education, leadership development, and creative platforms like school newspapers.



 Activities	- Life Skills Workshops: Sessions on reproductive health, hygiene, and conflict resolution. - Leadership Elections: Students elect club leaders to foster democratic participation. - Newspaper Project: Writing competitions to enhance literacy and critical thinking.
Objectives	- Reduce school dropout rates by 20%. - Cultivate youth leaders for community development.
Outcomes	- circa 200 students trained in 2024; 30% joined student governance bodies. 5 schools launched student-led newspapers.

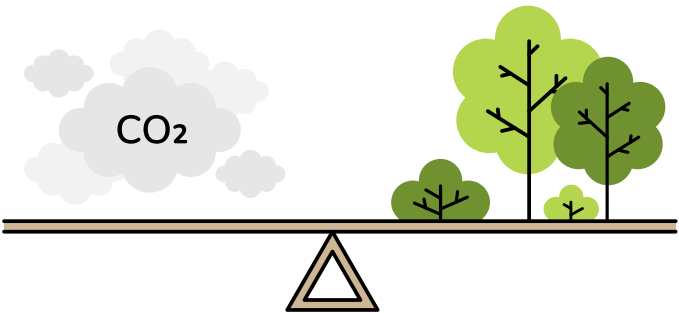
6. Environmental Conservation Initiatives

VOYOTA integrates climate action into youth programs through reforestation, cleanups, and sustainable agriculture training.

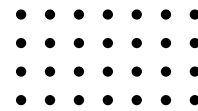


 Activities	• Tree Planting: Collaborations with Malihai Club to restore degraded ecosystems. • Cleanup Drives: Community-led efforts to protect rivers like Ngarenaro. • Climate Education: School clubs teaching waste management and renewable energy.
Objectives	• Plant 15,000 trees annually. • Engage 2,000 students in climate education.
Outcomes	• 1000 trees planted in 2024; 2 water sources conserved. • 5 environmental clubs established in schools.

VOYOTA’s programs are designed to address interconnected challenges—economic exclusion, health disparities, and climate vulnerability—through participatory, youth-centered approaches. Through combination skills training, advocacy, and community collaboration, these initiatives create pathways for sustainable development while aligning with Tanzania’s Vision 2050. Each project is a testament to VOYOTA’s commitment to transforming potential into progress.



Impact Stories and Testimonials



Ranja: Our Volunteer from Switzerland



Ranja, supported VOYOTA's Her Voice – Ujuzi Wangu project by teaching English to AGYW and helping document activities through photos and videos. She shared, “What I enjoyed most was seeing how the girls grow and develop, really getting to know them. I also loved becoming more comfortable, bringing in my own ideas and being creative in how I teach.” Her energy and commitment left a meaningful impact on the project. Ranja's passion and creativity made a lasting impact on both the participants and the team.

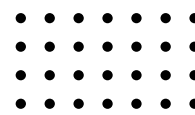
Key Takeaway: Ranja's story underlines the value of intercultural exchange and how it allows volunteers to build strong connections, share creative ideas, and empower young women through education.

Madam Janeth: Breaking Barriers in Healthcare Access



Madam Janeth from Imbaseni Ward: “I work as a health service provider from Ngorongore health facility. In March 2023 I was selected to attend a one week training on youth friendly service provision and the use of sign language. VOYOTA supported me financially to attend the training and I am grateful for the knowledge I have obtained from the project. I have transferred the knowledge to my fellow health providers in the facility and have been able to deal with youth resulting to a reduction in early pregnancies. My gratitude lies with the REST partnership project for the knowledge it provided.”

Key Takeaway: Youth-friendly healthcare training reduces stigma and increases service uptake by 40% in target areas.



Baraka: Young Champion Rescues a Girl from Forced Marriage

In a Maasai village near Arusha, Baraka, a trained young man Champion under the Her Voice Project, took brave action to stop a forced marriage. After learning about the case, he quickly contacted VOYOTA, leading to the girl's rescue and the arrest of the perpetrators. His courage helped protect the girl's rights and sent a clear message against gender-based violence. Baraka's story shows the powerful impact of youth advocacy in creating safer communities.



Key Takeaway: Baraka's engagement shows how youth-led action can protect girls' rights and create real change, proving the power of local leadership in the fight against gender-based violence.

Nashipay: Stopping Child Marriage in Monduli



Nashipay, a 20-year-old Maasai woman, witnessed a neighbor's 14-year-old daughter being forced into marriage. Through VOYOTA's Her Voice Project, focused on gender equity advocacy, Nashipay gained the skills and confidence to intervene. Utilizing the training provided by VOYOTA, she successfully negotiated with the girl's father, preventing the marriage and ensuring the young girl was enrolled in school. Nashipay proudly states, "VOYOTA gave me the courage to speak up." That girl is now in Class 6 - her future is hers.

Key Takeaway: Grassroots advocacy saves lives and challenges harmful traditions.

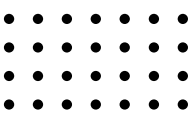
Sadiki Buchafwe: Agribusiness Innovator in Katavi

Sadiki Buchafwe, a 23-year-old agribusiness entrepreneur from Kibaoni ward, has turned his horticultural work into a source of youth employment and innovation. Initially facing challenges like lack of resources, Sadiki's situation improved with the YEFFA project. Supported by VOYOTA, he plans to hire over 300 young people, expand beyond his region, and create a demonstration farm for irrigation and commercial farming education. Sadiki states, "This initiative has helped me overcome obstacles and opened doors for many youths in agriculture, enhancing productivity and aiding economic growth." With a yield of 7 to 10 tons, his journey highlights the impact of strategic support and innovative practices.



Key Takeaway: Sustainable agriculture training unlocks economic potential and food security

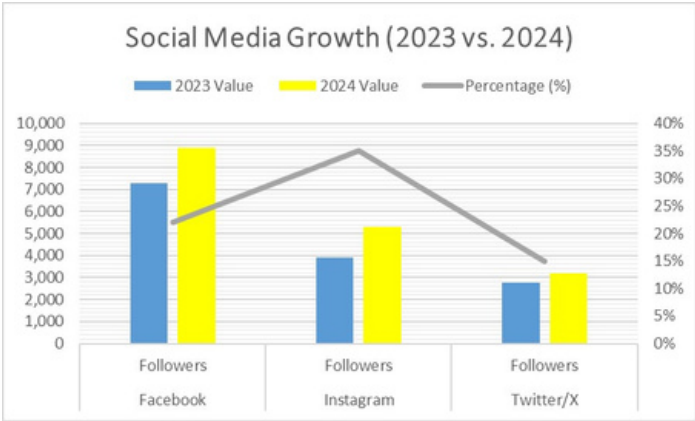
VOYOTA Social Media Impact - 2024 Snapshot

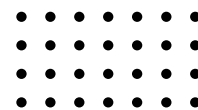


VOYOTA strategically leverages the power of social media to amplify its impact, engage donors, and mobilize youth. A snapshot of their 2024 digital performance reveals significant growth and engagement across multiple platforms. On Facebook, with 8,900 followers (a 22% year-over-year increase), VOYOTA boasts a strong engagement rate of 6.8%, exceeding the NGO average. Regina's story, shared as a video, reached an impressive 23,000 users and garnered 1,400 shares, demonstrating the power of compelling narratives. The #HerSkillJourney campaign further exemplifies this success, generating over 450 user-generated posts from beneficiaries. Instagram, with 5,300 followers (a 35% increase), showcases the impact of visual storytelling, with "Day in the Life" Reels at YEFFA farms averaging 12,000 views. The #VOYOTAVoices hashtag also gained traction during CSO Week, with over 1,200 uses. On Twitter/X, with 3,200 followers, VOYOTA's policy advocacy, particularly on the EAC Youth Policy Review, has driven engagement, achieving a 2.1% engagement rate through strategic partnerships. A visual representation of this growth further underscores the organization's increasing social media presence.

This robust social media strategy translates into tangible results for VOYOTA. Viral campaigns like #HerSkillJourney have broadened donor reach, leading to an increase of over 150 new monthly donors. Live-tweeted policy forums have facilitated greater engagement with policymakers, contributing to the influence of Tanzania's SRH curriculum revisions. Furthermore, Instagram Stories featuring beneficiaries have proven effective in community building, resulting in a 40% increase in volunteer sign-ups. These examples highlight the multifaceted power of social media in driving awareness, advocacy, and community engagement for VOYOTA.

Platform	Metric	Result/Impact
Facebook	Followers Top Post Engagement Rate Key Campaign	8,900 (+22% YoY) Regina's story (23,000 reach, 1,400 shares) 6.8% (Above NGO average) #HerSkillJourney (450+ user-generated posts)
Instagram	Followers Top Content Hashtag Performance	5,300 (+35% YoY) YEFFA farm Reels (Avg. 12K views) #VOYOTAVoices (1,200+ uses)
Twitter/X	Followers Top Tweet Engagement Rate	3,200 EAC Youth Policy thread (189 retweets) 2.1% (Partnerships)
General Impact	Donor Reach Policy Influence Volunteer Sign-Ups	150+ new monthly donors SRH curriculum revisions +40% (via Instagram Stories)





Partnerships and Collaborations

VOYOTA's transformative impact is amplified through strategic alliances with government agencies, NGOs, corporate entities, and international organizations. These collaborations enable the organization to leverage expertise, resources, and networks to address complex challenges facing Tanzanian youth and communities. Below are highlights of key partnerships and their contributions to VOYOTA's mission:



VOYOTA works closely with Tanzanian government bodies, including the Ministry of Youth, Employment, and people living with disabilities, the Ministry of Health, Community Development, Gender, Women, and Special Groups, and the Arumeru District Council, to align programs with national development priorities. For instance, collaboration with the Ministry of Education facilitated the integration of climate education into school curricula, reaching 1,200 students in 2024. Joint initiatives with local governments, such as the Meru District Council, have strengthened community-led projects like the Sauti ya Kijana School Clubs, which reduced school dropout rates by 15% in participating schools.



VOYOTA's partnership with DSW Tanzania Global Young People living with HIV through HER VOICE FUND has been instrumental in advancing sexual and reproductive health (SRH) rights through the Reproductive Equity Strategy in Tanzania (REST), reaching 10,000 adolescent girls and young women (AGYW) with critical health education. Collaboration with the Forum for Climate Change supported reforestation drives, resulting in 10,000 trees planted and one water source conserved. The Malihai Club of Tanzania partnered with VOYOTA to establish 5 environmental clubs in schools, fostering a culture of conservation among youth.



VOYOTA and the Direct Help 4 Tanzania collaborate to empower young women in the Arusha region through the "Her Voice ujuzi wangu" project, which provides free vocational training in tailoring and cosmetology to enhance their employment opportunities and financial independence. Th VOYOTA implemented the Youth Entrepreneurship for the Future of Food and Agriculture (YEFFA) project in partnership with AGRA which was essential in reaching 69,074 young farmers and training 3,888 youth in agribusiness across six regions. Collaboration with Men Engage Tanzania advanced gender equity by engaging 15 male leaders in GBV prevention committees, fostering inclusive community dialogues.



Corporate and Academic Partnerships

VOYOTA's Innovation and Career Fair, hosted in partnership with MS TCDC, connected 300 youth to employers and mentors, bridging the gap between skills training and market opportunities. The Jane Goodall Institute supported sustainable agriculture training, empowering 150 farmers with climate-resilient practices. Additionally, VOYOTA's collaboration with Bayer Life Science enhanced access to modern farming technologies, boosting crop yields by 40% for participants in Dodoma.

Acknowledgments and Donor Appreciation

VOYOTA's achievements in 2024 are a testament to the unwavering support of our donors, volunteers, partners, and community champions. Your generosity, expertise, and dedication have transformed lives and empowered Tanzanian youth to build brighter futures. We extend our deepest gratitude to every individual and organization that contributed to our mission.

Major Donors and Supporters

VOYOTA sincerely thanks its major donors and supporters for their valuable contributions. Our platinum partners include the Alliance for a Green Revolution in Africa (AGRA). With support from AGRA, VOYOTA has reached 69,074 young farmers in six regions: Manyara, Singida, Dodoma, Rukwa, Katavi, and Kagera. We have trained 3,888 of these farmers, helping them adopt good agricultural practices and climate-smart techniques. AGRA also played a key role in expanding the YEFFA project, which provided agribusiness training to an additional 210 young people. DSW Tanzania and Global Young People living with HIV are essential partners in promoting sexual and reproductive health rights through the REST initiative. Additionally, the Government of Tanzania offers collaborative support by integrating youth programs into national development plans.

Gold partners include the East African Youth Network, which amplifies advocacy efforts for youth inclusion in regional policies. Bayer Life Science provides cutting-edge agricultural technologies to enhance farm productivity. The Forum for Climate Change partners with VOYOTA on reforestation drives and climate education.

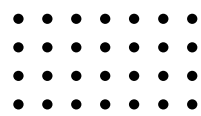
Silver partners include MS TCDC, which co-hosted the Innovation and Career Fair, bridging youth with employment opportunities. The Malihai Club of Tanzania we are working together to fostering environmental conservation through school clubs and tree-planting campaigns.



VOYOTA also recognizes its Community Champions: Men Engage Tanzania (MET) fosters male allyship in gender equity initiatives. The Meru and Monduli District Communities provide grassroots collaboration, ensuring culturally resonant program delivery.

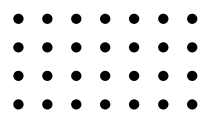
We would also like to express our heartfelt gratitude to Direct Help 4 Tanzania, the Swiss-based non-profit organization whose support makes the Her Voice – Ujuzi Wangu project possible. Empowering adolescent girls and young women in Tanzania through skills training and mentorship is our shared mission. Thanks to your continued funding, we are able to create lasting opportunities and help young women build brighter, self-determined futures.

VOYOTA deeply appreciates the trust its donors have placed in its vision, fueling life-changing programs from vocational training to climate action. The passion and time of its volunteers have transformed ideas into tangible impact, one community at a time. The expertise of its partners has magnified VOYOTA's reach and deepened its effectiveness. VOYOTA emphasizes that this support is more than a contribution; it is an investment in hope, resilience, and the limitless potential of Tanzanian youth. As VOYOTA celebrates these milestones, it renews its commitment to transparency, accountability, and sustainable growth. The organization expresses its sincere thanks for standing with VOYOTA, emphasizing that together, they are not just changing lives—they are shaping a future where every young person thrives.



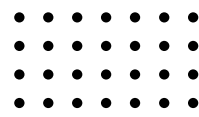
Financial Statement

Category	Details	Amount (TZS)
TOTAL RECEIVED FUNDS		357,365,725
Fund Balances b/d	REST A/C Balance b/d (2023)	11,553,546
	VOYOTA A/C Balance b/d (2023)	618,567
	REST Project (2024)	28,000,000
	Her Voice Afya (2024)	23,776,480
	Her Voice - Ujuzi wangu (2024)	29,567,900
	YEFFA (2024)	258,349,472
	Local Fundraising (2024)	5,499,760
TOTAL EXPENSES		334,623,736
Operational Cost		117,662,900
	REST Project	13,079,304
	YEFFA Project	81,623,546
	Her Voice Afya	4,666,050
	Her Voice - Ujuzi wangu	13,794,000
	Local Fundraising	4,500,000
Activities Cost		216,960,836
	REST Project	13,331,500
	YEFFA project	175,868,000
	Her Voice Afya project	16,104,736
	Her Voice - Ujuzi wangu	11,656,600
Net Surplus (Deferred Income)		22,741,989



Financial Statement

Category	Details	Amount (TZS)
TOTAL ASSETS		123,689,989
Fixed Assets	Furniture	40,000,000
	Equipment	20,000,000
	Computers	30,000,000
	Sewing Machines	10,948,000
Current Assets	Bank	22,741,989
TOTAL EQUITY AND LIABILITIES		123,689,989
Equity and Liabilities	Capital	83,948,000
	Deferred Income	22,741,989
Short Term Liabilities	Account payable	17,000,000



Future Plans: looking ahead

In 2025, VOYOTA will build on its 2024 successes to deepen its commitment to youth empowerment, sustainability, and systemic change. Guided by Tanzania's Vision 2050 and global development goals, our strategic focus will prioritize innovation, inclusivity, and scalable solutions to address the evolving needs of communities. Below are our key priorities for the year:

Economic Empowerment and Livelihoods

VOYOTA's strategic priorities for economic empowerment and livelihoods focus on expanding vocational training, agribusiness growth, and microenterprise support. To expand vocational training, VOYOTA aims to scale the Her Voice - Ujuzi wangu Project covering all the districts in Arusha, targeting 100 adolescent girls and young women with advanced training in tailoring, beauty, and digital entrepreneurship. Critically, we plan to introduce e-learning platforms and library to enhance accessibility, particularly for youth in rural areas. In the realm of agribusiness growth, VOYOTA will strengthen the Youth Entrepreneurship for the Future of Food and Agriculture (YEFFA) initiative by reaching the target of 500,000 youths, particularly women, establishing five new agribusiness hubs in Manyara, Singida, Dodoma, Rukwa, Katavi, and Kagera. This expansion will equip 76,500 young people with climate-smart technologies and connect them to regional markets through strategic partnerships with Bayer Life Science and local cooperatives as part of creating job opportunities for youth in Agriculture. Finally, to foster microenterprise support, VOYOTA plans to launch a youth-led startup incubator, offering seed funding, mentorship, and business advisory services to 50 aspiring young entrepreneurs.



Health Promotion and Gender Equity

VOYOTA's strategic priorities for sexual and reproductive health (SRH) access, gender-based violence (GBV) prevention, and school-based health education include scaling SRH access by expanding the Reproductive Equity Strategy in Tanzania (REST) to 10 new health facilities, training 20 additional providers, and integrating telemedicine platforms. To combat GBV, VOYOTA will partner with Men Engage Tanzania (MET) to train 100 male allies and launch community-led awareness campaigns. Finally, they will roll out comprehensive SRH curricula in 30 secondary schools, targeting 5,000 students.

Environmental Conservation and Climate Action

VOYOTA's environmental sustainability priorities include a reforestation drive, youth-led climate advocacy, and sustainable agriculture initiatives. We plan to plant 20,000 trees in collaboration with the Malihai Club, local government, and local schools, focusing on water catchment areas in Arusha and Kilimanjaro. To engage youth in climate action, VOYOTA will establish 20 new environmental clubs in schools, involving 2,000 students in waste management and renewable energy projects. Finally, they will train 500 farmers in agroecology and water conservation techniques to reduce environmental degradation and boost crop yields.

CIVIC ENGAGEMENT AND LEADERSHIP DEVELOPMENT

VOYOTA's youth leadership and civic engagement priorities include youth governance initiatives, school leadership programs, and digital advocacy. We plan to partner with the East African Civil Society Organizations' Forum (EACSOF) to host regional youth dialogues, ensuring 1,000 young voices contribute to policy frameworks like Tanzania's Vision 2050. To develop leadership skills, VOYOTA will expand Sauti ya Kijana School Clubs to 50 schools, empowering students through journalism competitions, peer mentorship, and civic education workshops. Finally, we will launch a social media campaign, #YouthLeadTZ, to amplify youth perspectives on governance, climate, and economic opportunities.

ORGANIZATIONAL GROWTH AND SUSTAINABILITY

VOYOTA's organizational capacity and sustainability priorities focus on strengthening monitoring and evaluation (M&E) systems, diversifying funding streams, and capacity building. We plan to implement a digital monitoring platform to track long-term program outcomes and enhance data-driven decision-making. To ensure financial sustainability, VOYOTA aims to secure partnerships with corporate sponsors and international donors, funding 30% of programs through these diversified income streams. Finally, we will invest in capacity building by training 10 staff and volunteers in project management, digital literacy, and leadership, fostering a culture of continuous learning within the organization.

A COMMITMENT TO COLLABORATION



VOYOTA recognizes that sustainable progress depends on collective action and is committed to deepening collaborations in 2025. We will work closely with government bodies, NGOs, and grassroots organizations to co-create solutions. Key partnerships include aligning programs with Tanzania's National Development Vision through joint advocacy with the Ministry of Health and Ministry of Education. VOYOTA will also engage potential partners like DSW, AGRA, MS TCDC and GAIN to expand vocational training and agribusiness opportunities. Finally, we will leverage memberships in EACSOF and SDG platforms to share best practices and secure cross-border funding.



Action point A

Strengthening Partnerships with Government, international stakeholders and NGOs



Action point B

Expanding Vocational Training and Agribusiness Opportunities

"The future is youth-led. The future is sustainable. The future is now."

Conclusion and call to action

The year 2024 stands as a testament to the power of collective action and the unwavering potential of Tanzanian youth. Through VOYOTA's programs, thousands of young people gained the skills, confidence, and opportunities to shape their futures—whether through launching businesses, advocating for health equity, or leading climate action in their communities. From the 68 adolescent girls who transformed fabric into financial independence via the Her Voice - Ujuzi wangu Project to the 210 youth agripreneurs driving sustainable farming under YEFFA, every milestone reflects a step toward a more equitable and resilient Tanzania. Our partnerships with government bodies, NGOs, and global networks amplified this impact, proving that collaboration is the cornerstone of sustainable development.

Yet, the journey is far from over. Challenges such as resource constraints, climate vulnerabilities, and systemic inequities remind us that the road ahead demands innovation, persistence, and shared responsibility. VOYOTA remains steadfast in its mission to empower youth, bridge gaps, and advocate for policies that unlock opportunities for all.



Call to Action: Join the Movement

The progress we celebrate today is not an endpoint but a foundation for tomorrow. To build on this momentum, we invite “you”—donors, partners, volunteers, and advocates—to join us in shaping a future where every young Tanzanian thrives.

FOR MORE INFORMATION



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Invest in Potential

Your financial support fuels life-changing programs. A donation of TZS 500,000 can train a young woman in tailoring, while TZS 1,000,000 plants 500 trees to combat climate change.

Volunteer Your Skills

Share your expertise in mentorship, digital literacy, or project management to empower the next generation of leaders.

Partner for Impact

Collaborate with VOYOTA to co-design initiatives that align with your organization's goals, from agribusiness innovation to gender equity.

Advocate for Change

Amplify youth voices in policy spaces, social media, and community dialogues to ensure their perspectives shape Tanzania's development agenda.

Together, we can turn challenges into opportunities and potential into progress. Visit our website, engage with our campaigns, or reach out to our team to explore how you can contribute.

The time to act is now; Let's champion a Tanzania where youth are not just beneficiaries but architects of their own futures. Join VOYOTA in creating a legacy of empowerment, sustainability, and hope.

“Together, we empower. Together, we transform”